

# OceanBites

**Healthy You, Healthy Planet** 

Land based seaweed cultivation

#### **Team**

## Diverse and commercial skillset for success



**Sander** Steenacker

**CO-FOUNDER** 

Master in Business Psychology

Banking & food service



**Hendrik** Bekaert

CO-FOUNDER

Master in Communication

Management

FMCG sales & procurement



Claudia García Alcalde

**R&D SCIENTIST** 

Master in Marine Biology

Seaweed industry espert

## Why

## The problem







Looking for:

- Tasty
- Healthy
- Long lasting

Sky-high ambitions for seaweed:

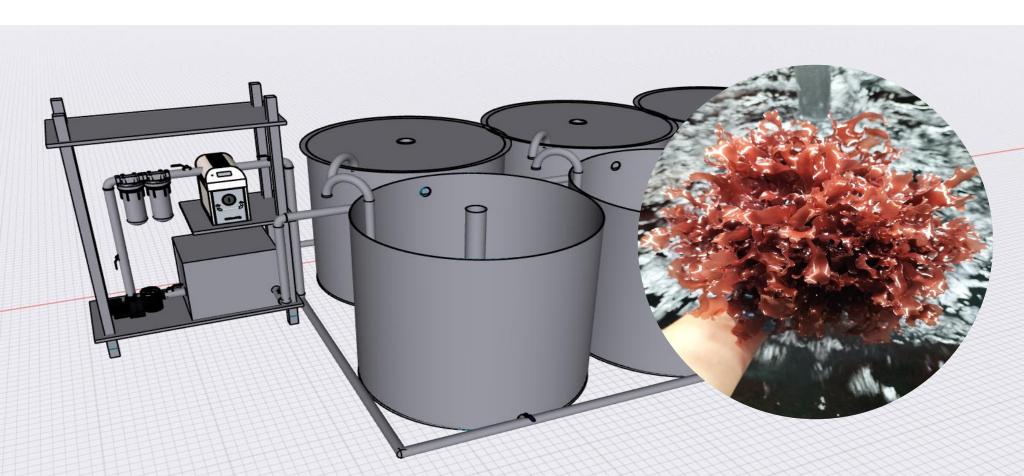
- Vision 2025: 25,000 tons
- 30% local production

No producers at scale in Belgium

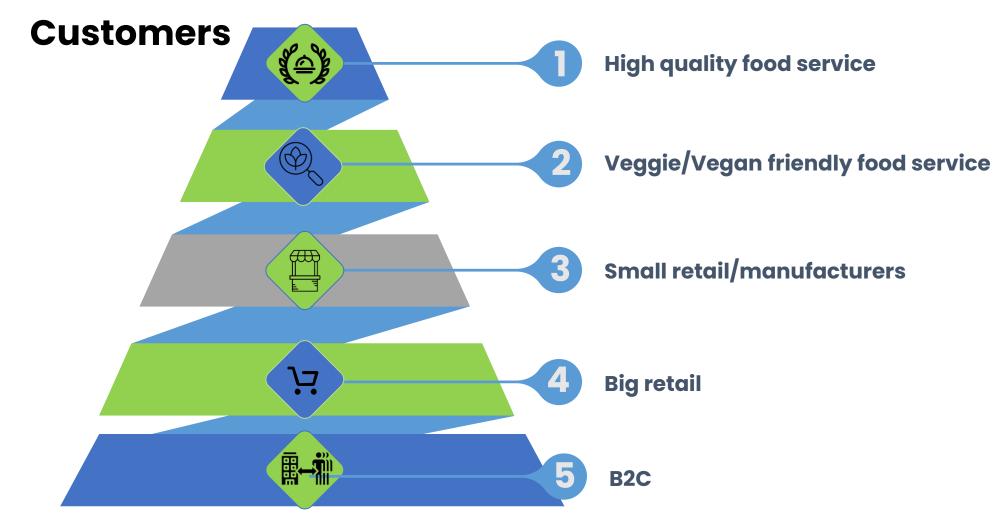
→ A superfood

#### Solution

## Land-based seaweed cultivation

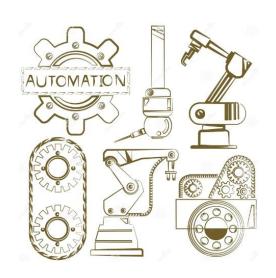


### **Marketing strategy**

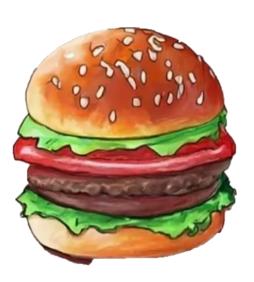


### **Future**

## **Future vision**









# OceanBites

**Healthy You, Healthy Planet** 



sander.steenacker@oceanbites.eu



hendrik.bekaert@oceanbites.eu



claudia.ga@oceanbites.eu