

Working document – 10-pager:

**Industrial Research project**

(please note the online application form is to be completed in English)

**Synopsis**

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| Project name |
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| Acronym |
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| Summary (Why, What and How?) **(max. 400 words)** |
| *Provide a brief summary of the project. Unless in case of a well-motivated refusal, this information will be shared with the Scientific Advisory Board (SAB) and the Steering Committee.* |
| Total budget of this project? |
|  |
| Duration of the project (in months)? |
|  |

**Type/Domain**

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| Type of project **(online menu)** |
| * *Strategic Basic Research (cSBR)* * *Industrial research (R&D)* * *Feasibility study* * *Experimental development (can include ‘development on pilot scale’) (R&D)* * *Interdisciplinary cooperative research (ICON)* * *Collective R&D and collective dissemination of knowledge (COOCK)* |
| Domain **(online menu)** |
| * *Coastal protection and use of mineral resources* * *Renewable energy and fresh water production* * *Maritime connection* * *Sustainable seafood and marine biotechnology* * *Blue tourism* * *Ocean pollution and waste solutions* * *Smart Seas* * *Ecosystem approach* |

**Partnership**

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| Organisation (if applicable: coordinator) |
|  |
| Company number |
|  |
| Contact person |
|  |
| Email address |
|  |
| Telephone |
|  |
| Type of enterprise **(online menu)** |
| * *Small enterprise* * *Medium-sized enterprise* * *Large enterprise* * *Knowledge institute* * *Other* |
| What are you currently offering and in which market, in relation to this project? **(max. 100 words)** |
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| What are the innovation steps your organisation wants to achieve with this project? **(max. 200 words)** |
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| Your total budget in this project? |
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**Why is this project needed?**

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| What is the motivation for this project in relation to the type of project (Onderzoek)? **(max. 200 words)** |
| *Motivate the ambition to* ***push the international state of the art forward*** *with an eye to delivering a* ***clear competitive advantage*** |
| What is the strategic importance of the project for the consortium in terms of clients, new activities, market share, international competitiveness? ... **(max. 200 words)** |
| *Explain how this project will* ***contribute to a wider change process*** *in the relevant area of the Blue Economy; diversification, transition to different business models or activities, breakthrough innovations etc..* |

**Readiness levels**

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| If relevant: actions prior to this project like previous (international) projects, feasibility studies, partnerships, … and SUCCESSES/FAILURES this project will build upon. **(max. 200 words)** |
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| Please indicate previous knowledge of partners, research and/or accessible state-of-the-art. **(max. 200 words.)** |
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| Technology Readiness Level - begin and expected end result **(online menu) (required)** |
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**Project approach**

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| How will you organize your project? Clarify/Justify the (coherence of the) work packages in generic terms. (**max. 400 words**) |
| *Formulate one or several* ***specific industrial research questions*** *and describe the* ***planned or critical research*** *aimed at* ***acquiring new knowledge and skills****.* |
| What kind of innovation does this project want to achieve in the end ?. **(max. 200 words)** |
| *What* ***new products, processes or services****, or* ***significant improvements to existing products, processes or services*** *can be achieved through this project?* |

**Max. 5 work packages (excl. management & communication)**

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| Work package title |
|  |
| Objective/Challenge **(max. 100 words)** |
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| Short description of work package, including tasks per partner. **(max. 400 words)** |
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| Expected deliverables (D) and essential milestones (M) **(max. 100 words)** |
| *Deliverables are* ***specific products, services*** *or* ***results*** *that will be delivered in this work package.*  *Essential milestones are* ***decisive moments*** *indispensable for the success of this work page and progress of the project as a whole.* |

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| Motivate that the partners together will be able to valorize 10 times the funding budget within a period of 5 years after the project (including employment and/or investments and/or societal impact) **(max. 200 words)** |
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| Confidential, but relevant information the Blue Cluster needs to know to understand the project **(max. 400 words)** |
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