

Working document – 10-pager:

 **Experimental Development**

(please note the online application form is to be completed in English)

**Synopsis**

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| Project name |
|  |
| Acronym  |
|  |
| Summary (Why, What and How?) **(max. 400 words)** |
| *Provide a brief summary of the project. Unless in case of a well-motivated refusal, this information will be shared with the Scientific Advisory Board (SAB) and the Steering Committee.* |
| Total budget of this project?  |
|  |
| Duration of the project (in months)? |
|  |

**Type/Domain**

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| Type of project **(online menu)** |
| * *Strategic Basic Research (cSBR)*
* *Industrial research (R&D)*
* *Feasibility study*
* *Experimental development (can include ‘development on pilot scale’) (R&D)*
* *Interdisciplinary Cooperative research (ICON)*
* *Collective R&D and Collective Dissemination of Knowledge (COOCK)*
 |
| Domain **(online menu)** |
| * *Coastal protection and use of mineral resources*
* *Renewable energy and fresh water production*
* *Maritime connection*
* *Sustainable seafood and marine biotechnology*
* *Blue tourism*
* *Ocean pollution and waste solutions*
* *Smart Seas*
* *Ecosystem approach*
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**Partnership**

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| Organisation (if applicable: coordinator) |
|  |
| Company number |
|  |
| Contact person |
|  |
| Email address |
|  |
| Telephone |
|  |
| Type of enterprise **(online menu)** |
| * *Small enterprise*
* *Medium-sized enterprise*
* *Large enterprise*
* *Knowledge institute*
* *Other*
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| What are you currently offering and in which market, in relation to this project? **(max. 100 words)** |
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| What are the innovation steps your organisation wants to achieve with this project? **(max. 200 words)** |
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| Your total budget in this project?  |
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**Why is this project needed?**

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| What is the motivation for this project in relation to the type of project (Experimental development)? **(max. 200 words)** |
| *Motivate* ***the ambition to develop*** *an entirely new or significantly innovative (improved) product, process, service or concept, supported by a* ***business case*** |
| What is the strategic importance of the project for the consortium in terms of clients, new activities, market share, international competitiveness? ... **(max. 200 words)** |
| *Clarify the* ***business case*** *and its* ***significant impact on*** *the* ***performance*** *of the companies involved as well as of the industries in which they are active.* |

**Readiness levels**

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| **If relevant:** actions prior to this project like previous (international) projects, feasibility studies, partnerships, … and SUCCESSES/FAILURES this project will build upon. **(max. 200 words)** |
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| Technology Readiness Level - begin and expected end result **(online menu) (required)** |
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**Project approach**

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| How will you organize your project? Clarify/Justify the (coherence of the) work packages in generic terms. (**max. 400 words**) |
| *Focus on* ***acquiring, combining, shaping*** *and* ***using existing scientific, technological, business and other relevant knowledge and skills*** |
| What kind of innovation does this project want to achieve in the end ?. **(max. 200 words)** |
| *What new or improved* ***products****,* ***processes*** *or* ***services*** *will this project deliver (in the long term)??*  |

**Max. 5 work packages (excl. management & communication)**

**In case of experimental development on pilot scale, at least one work package is dedicated to the pilot**

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| Work package title |
|  |
| Objective/Challenge **(max. 100 words)** |
|  |
| Short description of work package, including tasks per partner. **(max. 400 words)** |
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| Expected deliverables (D) and essential milestones (M) **(max. 100 words)** |
| *Deliverables are* ***specific products, services*** *or* ***results*** *that will be delivered in this work package.* *Essential milestones are* ***decisive moments*** *indispensable for the success of this work page and progress of the project as a whole.*  |

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| Motivate that the partners together will be able to valorise 10 times the funding budget within a period of 5 years after the project (including employment and/or investments and/or societal impact) **(max. 200 words)** |
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| Confidential but relevant information Blue Cluster needs to know to understand the project **(max. 400 words)** |
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