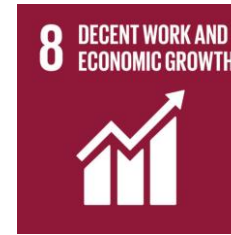




BLUE TOURISM ROADMAP

Shift from more to better tourism
“Flourishing tourism”



SIMULATING AND SUPPORTING HOSPITALITY

REINFORCING INFRASTRUCTURAL, IMMATERIAL AND SYSTEMIC ENABLERS FOR BLUE TOURISM

THE COAST AS A FUTURE-PROOF DESTINATION

Tourism as a Ocean Literacy, Blue Health and Blue Economy portal

BluAct

Strengthening the circular capacity and sustainability of the tourism industry

Smart WaterUse

FACET

Supporting innovative products and services for tourists

Wavelake

Promoting and supporting multi-use initiatives

D4PV@Sea

SARCC

Coastal